



Zimbabwe Archery Association Strategic Plan 2026 - 2030

Presented to the Executive Committee on 22 July 2026

Strategic Plan 2026–2030

Purpose

This Strategic Plan sets out the Zimbabwe Archery Association's priorities for 2026–2030. It will guide the work of the Executive Committee and support the development of archery throughout Zimbabwe.

Vision

To promote, develop and govern the sport of archery throughout Zimbabwe, making it accessible to all.

Mission

To grow participation in archery, support clubs and athletes, develop coaches and officials, and strengthen the Association through good governance and partnerships.

Our Current Position

Strengths

- *Affiliated with World Archery, the Federation of African Archery, the Zimbabwe Olympic Committee and the Sports and Recreation Commission.*
- *Active clubs, competitions and committed volunteers.*
- *Positive relationships with national sporting partners.*

Challenges

- *Limited funding and equipment.*
- *Limited volunteer capacity.*
- *Need for more qualified coaches, judges and officials.*
- *Low public awareness of archery.*

Opportunities

- *World Archery development programmes.*
- *Partnerships with schools, clubs and communities.*
- *Sponsorship and grant funding.*

Risks

- *Limited financial resources.*
 - *Volunteer burnout.*
 - *Rising equipment costs.*
 - *Economic uncertainty.*
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Strategic Priorities

1. Grow Participation

Increase opportunities for people of all ages and backgrounds to participate in archery.

2. Strengthen Governance

Maintain a well-managed Association with good governance, clear policies and transparent decision-making.

3. Develop People

Support the development of coaches, judges, volunteers and athletes.

4. Promote Archery

Increase awareness of archery through effective communication, partnerships and community engagement.

5. Build Sustainability

Strengthen the Association through improved funding, partnerships and access to equipment and facilities.

Success Measures

By 2030, ZAA aims to demonstrate:

- *Increased participation in archery.*
- *More qualified coaches and judges.*
- *Strong governance and annual reporting.*
- *Improved communication and member engagement.*
- *Increased funding and strategic partnerships.*

Monitoring

The Executive Committee will oversee the implementation of this Strategic Plan and report on progress at the Annual General Meeting. The Plan may be reviewed and updated as priorities and opportunities change.

Responsibility

The Strategic Plan is owned by the Executive Committee.

The Executive Committee will determine annual priorities and activities that support the delivery of this Strategy.